



Curriculum Instructional Cover Sheet

Course Title:

Overview & Purpose:

Objectives:

Teaching Method:

Resources/File Downloads:

CREATE YOUR PERSONAL BRAND

Overview & Purpose

This session is intended to enhance and broaden the relationship between mentor and mentee by sharing your personal brand through a one-page biography.

This hands-on group and individual exercise provides the following three-fold relationship building experience:

1. Assist the students with developing their personal brand and gets them accustomed to introducing themselves to others.
2. Useful tool to help the mentors get to know the mentees by understanding more about their personal story.
3. Useful tool to help the mentees get to know the mentor by understanding more about their personal story.

Education/MEGA Standards Addressed

Respect, Responsibility, group interactions, and communications

Mentors and mentees will share their bio once completed with the class via presentation as well as the class coordinator will be responsible for creating mentor and mentee documents that will contain all bios as reference material throughout the school year by the mentors.

1. Students share their bio in class with peers and mentors once completed (ask for volunteers)

	Teacher Guide	Student Guide	
Objectives			Materials Needed
1. Assist the students with developing their personal brand and gets them accustomed to introducing themselves to others.		1. See attachment: short presentation to serve as guide	Hand out note books
2. Useful tool to help the mentors get to know the mentees by understanding more about their personal story.		1. Bio examples (mentor and mentee)	• Paper
3. Useful tool to help the mentees get to know the mentor by understanding more about their personal story.			• Pencil
			• Others

Key Elements to include in the bio

- a. Family
- b. Experiences
- c. Goals and Aspirations
- d. What makes you unique?
- e. Hobbies
- f. Include a picture

Information

1. A short bio is a great vehicle for quickly communicating who you are and what you do.

1. 1-2 sessions to complete

Verification

Other Resources
Ask students to refer to their goals

Activity

1. Students write 1 page biography with assistance from mentors in class over two sessions
2. Final bio is typed and includes picture and shared with classmates and mentors

1. Mentors provide their bios for reference and use as instructional tool